

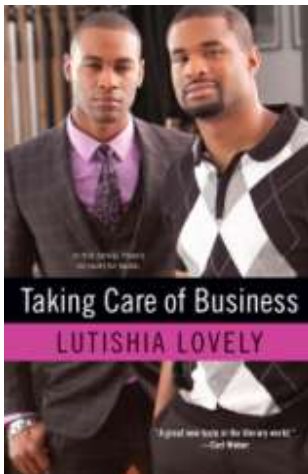
PRESS RELEASE

Book Clubs, Speaking Engagements & Personal Appearances Contact:
LutishiaLovely.com
PR@LutishiaLovely.com

Media Interviews Contact:
Adeola Saul, Publicist
Kensington Publishing Corp.
asaul@kensingtonbooks.com
212.407.1565

TITLE: Taking Care of Business
AUTHOR: Lutishia Lovely
PUBLISHER: Kensington/Dafina
PUB DATE: March, 2012
CATEGORY: Fiction
TYPE: Trade Paperback
ISBN-13: 978-0758265807
Price: \$15.00
PAGES: 325

DISTRIBUTION: Available
wherever books are sold.



Official Website:
LutishiaLovely.com

For Immediate Release

Los Angeles, CA – In *Taking Care of Business*, the final book in Lutishia Lovely’s **Business Trilogy**, the heat spreads from the kitchen to the bedroom, and all points in between.

With layers of delectable drama that would rival any of today’s reality TV shows, readers join the trilogy’s family, the Livingstons, as they tackle the biggest scandals and toughest challenges of their lives. In the first novel, *All Up In My Business* and the sequel, *Mind Your Own Business*, a variety of nemeses were introduced: from the struggling waitress who has her eyes set on the owner’s son, to the small-time hustler with big-time dreams, to the corporate executives who want more from this soul food first family than bonuses and stock options. All of these colorful characters return in *Taking Care Of Business* and as often happens in the real world, solutions to problems don’t always come easy. Like our nation’s economy, the Taste Of Soul restaurant chain’s economic stability is improving, but familial ties threaten to unravel. There hasn’t been a Livingston divorce in more than half a century, but can this record hold in a nation where the “I don’t” average is more than 50 percent? And even if this tradition remains, can a company stay ethical in a world that increasingly looks at improving the company bottom line by any means necessary as a dignified way of doing business?

NYT Bestselling author Carl Weber declares Lovely, “a great new taste in the literary world.” Her current body of work, seventeen novels covering two genres, has been favorably recognized by reviewers, book clubs and readers around the globe. *Mind Your Own Business* was voted one of the Best Books of 2011 by the Black Expressions Book Club, the largest online book club in the country.

When recently asked how she was able to write so many books in such a short time, Lovely answered with a smile. “I’m so grateful to be doing what I love. Just like the dishes on the Taste Of Soul menu...life is delicious!”

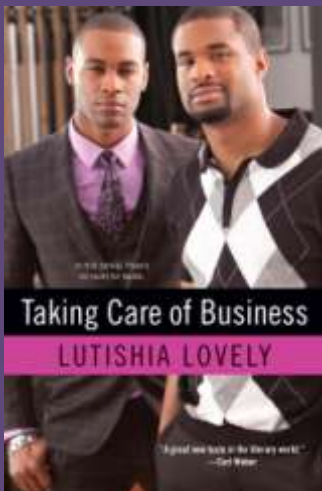
TAKING CARE OF BUSINESS

After a long bout of misfortune, betrayal, and broken hearts, the Livingstons and their soul food empire are thriving. Toussaint Livingston is the Food Network darling, Malcolm Livingston's BBQ Soul Smoker is still the toast of QVC and Bianca Livingston's brainchild TOSTS—Taste Of Soul Tapas Style—is a sizzling sensation on L.A.'s Sunset Strip. It seems that nothing can stop the progress of this third generation—until a dish called trouble gets added to the menu...

Jefferson Livingston is the only sibling who feels he hasn't made his mark, a fact for which he partly blames Toussaint. But after coming to terms with perceived past failures, Jefferson is ready to show his cousin just how big a mistake he made. Then a fire breaks out, an old enemy rears his ugly head, and a stranger threatens the family's legacy. Jefferson and Toussaint must now work together to keep the dynasty from falling apart. But can they put their differences aside long enough to take care of business? There's only one way to find out...

"Mind Your Own Business: voted Top 25 Best Books of 2011." Black Expressions Book Club

"Lovely is destined to become a favorite among phenomenal writers." Romantic Times



ISBN-13: 978-0-7582-3869-6
Available everywhere books are sold.



Lutishia Lovely is an actor and former radio personality who resides near San Diego, CA. She is available for interviews, speaking engagements, and live, Skype or teleconferenced book club meetings. She loves to meet readers and thrives on sharing her personal story, one that will hopefully inspire others to live their dreams.

Lutishia grew up in a small Kansas town, and often had to rely on her own creativity and imagination for entertainment. Her childhood habit of long conversations with imaginary friends has evolved into a satisfying, award-winning literary career which includes six books in the Hallelujah Love series and four romance novels by her alter-ego, Zuri Day. Since childhood, she's also had a deep-seated belief that dreams can come true. This is what gave her the courage to take her self-published novel to a conference attended by 25,000 people, give one book to one editor, and get a book deal. She says that magic can happen when we truly believe...

Featured Selection of the Month:
Black Expressions Book Club

**2011 Black Expressions
Book Club**
Top 25 Book of the year!

**2010 Top 5 Bestseller/
Book of the Year Finalist:**
Amazon and Mosaicbooks.com
Romantic Times Magazine



TALKING POINTS

1. Family dynamics

- Marital politics
- Sibling rivalry
- Love and loss
- Generational legacies

2. The Love Of Money

- Greed vs. Personal Gain
- Ethical business practices
- Mixing business with pleasure
- Highs and lows of start up businesses

3. Love and Relationships

- Love on the down low
- Balancing family and career
- The working mom
- Family-owned businesses

4. Food and why we love it!

- The history of food in general and soul food in particular, especially as it relates to various cultures.
- The sensuality of food.
- Cooking/The Food Network/GVC, and the return of home-cooked meals

5. Soul music

- As with certain foods, the emotional feeling that certain songs evoke
- Mainstay soul singers/classics
- The impact of soul music throughout history; its place in modern society
- the similarity between soul music and soul food

Readers will see themselves or people they know in characters who embody insecurities common in relationships, deal with trust and self-esteem issues, and search to find their voice within the dynamics of family and the workplace. Food lovers will enjoy the meticulously detailed, mouth-watering descriptions of classic southern cuisine, and novices might think of embracing the joy of cooking.

Contact Info:

LutishiaLovely.com
Talk2Tish@LutishiaLovely.com
Facebook.com/lutishia.lovely

A Conversation With Lutishia Lovely

Let's start with the title of your latest novel, Taking Care of Business. Have readers taken care of business and embraced your latest series?

I'm pleased and thankful to say that The Business Trilogy is a hit! As my editor Selena James and I imagined, readers are able to relate to all of the drama, the family dynamics, and of course the love of soul food!

It sounds like this was a labor of love.

It absolutely was! Although I grew up in the Midwest, my roots are southern. I can remember Arkansas mornings on my grandparent's farm, waking to the sound of the rooster's song and the smell of home-cooked breakfast fare: salt pork bacon, fresh eggs, biscuits made from scratch and peach preserves that Grandma had canned. Most of the vegetables on her table were from the garden she planted each year, and most of the meat had been walking and breathing not long before it graced the plate. It is here that I learned to appreciate the journey of food, and where I understood where my mom learned to throw down in the kitchen!

So you grew up eating soul food?

Collard, mustard and turnip greens, cornbread, pinto beans, chicken (smothered, fried, baked, barbequed), yams, black eyed peas, macaroni and cheese, all parts of the pig...and don't even get me started on desserts! Which makes it all the more ironic that today I'm vegan...

You've written a lot of books in a little time. How did you break into the publishing industry?

Miraculously! I'd independently published my first novel, Sex In The Sanctuary, and after selling out my modest first-print run, decided that to make a career of this writing thing I needed help. I went to a large literary conference, Book Expo USA, and gave one of the three books I had left to a Kensington employee who just happened to be the acquisitions editor! They called me right away.

What advice would you give aspiring writers?

Study the craft and as importantly, the publishing business. Being an author is not as easy as it looks, and the industry can be daunting. But everything is possible, when we believe...

What's next for Lutishia Lovely?

I visualize my novels becoming blockbuster movies! Oprah, Tyler, Anthony Hemmingway, Hollywood...are you listening?! The Hallelujah Love series continues (thank you fans!!!), stand alone novels are in the outline stages and more anthologies are also planned. I love including my works alongside those of some of my favorite authors! Because of my belief in Spirit...everything is possible...!

